

MAKING MONEY AT THE PHILADELPHIA MINT

Various Machines Used by Uncle Sam in Turning Out Much Sought Coin of the Realm.

Whoever thinks of coming to Philadelphia without visiting the mint? Except Philadelphians, perhaps, there is no person who could stay long in Philadelphia without an overwhelming desire to see gold and silver converted from molten masses into money for Uncle Sam's capacious pocket, says the Philadelphia Record.

Everybody has heard about the people who "coin money." It is worth while to see money coined by the barrelful in the twinkling of an eyelash. No description, however vivid, can quite supply the emotion that is created by the sight of these mighty mills as they grind out the alluring bits of gold and silver for which nations sacrifice their people, and for which hundreds of weak mortals sell their souls. There is little formal red tape about visiting the mint. A score of uniformed employees are in the building ready to show one through. The number of visitors who avail themselves of the courtesy of the mint varies every day. Sometimes there are as many as 1,000 a day; sometimes but 200 or 300.

Visitors to the mint, like the people in the Mother Goose melodies, come in a variety of costumes—some in rags, some in tags and some in velvet gowns. Last week a poor Italian woman who lives downtown wanted to see the mint. She had few opportunities to come without her offspring, so she brought them all with her, a lively, chattering, excited bunch of six, who kept the guards busy and almost drove the too curious mother to the verge of distraction. In the same party as the troublesome brood were a couple of treasury officials who had come to take a cursory view of the new building, some very intense New England school teachers, a group of school boys and a couple of handsomely gowned society women—a typical mint party, and such as can be seen any day of the week.

Every Detail Shown.

With the exception of a few sacred places reserved for the conclaves of the dignitaries who dominate the affairs of the mint and a few of the women's apartments, there are no places in the building to which a visitor may not go. The beginning and the end of the coin is here. While you wait you can see the molten masses of gold and silver being turned into the legal tender. Every detail of the process except the mining and smelting of the raw article takes place before one's eyes in this mint of Philadelphia. You can touch money, smell it and feel it in every process of the evolution. To the vast majority of the visitors there is no room in the mint quite so fascinating as the pressroom. In this room the unmarked pieces of gold and silver are stamped by the thousands. Twenty-four presses do all the coining for the mint. Pieces of small denominations, like quarters and dollars, are coined at the rate of 100 a minute. The largest output of money in one day in the Philadelphia mint was \$600,000. There

can be no calculation of an average daily output, as no two days are exactly alike in the kind of coining that is done. Sometimes all the presses do not work at once, sometimes all work on silver or all on gold, so that there is nothing that will serve as the basis for calculation.

Politics in Evidence.

Until very recently women employed in the mint were entrusted with all kinds of work. The counting room or the stamping room, especially, was occupied by women workers. Women sat at the presses and fed the machinery, and they did it as well as the men. Now, when it becomes necessary to accumulate votes, the women are discharged and men put in their places. Surely this is a field for the suffrage enthusiast, which also offers a good example of the economic value of women's work, for besides suffering from the loss of their positions, the women know that the men receive higher wages for doing the same kind of work. With women work in the mint in this respect is not exactly unenviable, for political conditions increase or lessen their influence in retaining their positions.

The counting board has attracted considerable attention from all the visitors. It is rather a unique device for counting money that has come into vogue within recent years. All the coins are placed upon the board, and when every niche is filled it is emptied. Some of the counting boards measure out as much as \$500 worth of quarters at a time. It takes but a couple of seconds to fill the board and then it is turned into a box, and \$500 more is added to the money stored up in the inaccessible regions of the mint's safe deposit vault. Nothing could be simpler, nothing could be quicker than this modern device for counting money, yet for a great number of years the employees labored over the counting, which was done in a way which was both cumbersome and expensive.

Three Other Mints.

Besides the mint here there are three mints in this country, one in San Francisco, one in New Orleans, one in Denver, but Philadelphia leads them all. Of all four there is none that can compare with the mint here for the amount of work done. Last year when the government demanded an unusually large amount of money, all of the mints in the country were made to work at the highest pressure. It will gratify the citizens of Philadelphia to know that in this contest the Philadelphia mint was capable of doing better work in a shorter space of time than any one of the other mints. Thirty million dollars in double eagles were coined by this mint during the month of May last. This is the largest amount of money that has ever been coined by the local mint; also the largest amount of money that has ever been coined at any single mint in the whole world. During the last fiscal year there was coined at the Philadelphia mint \$117,000,000, a sum that has never been exceeded by any mint.

A large source of the revenue for the maintenance of the mint here comes from foreign countries. In other words, Uncle Sam lets out his coining machines to people in other countries who are not so fortunate as to have these little conveniences. Nearly all the south American republics have had their money coined at the local mint. When a small country like Costa Rica wants some money coined it advertises for bids. In most cases the United States has been fortunate enough to underbid the mints of Germany, France and England, and Uncle Sam to drop into the vernacular of the politician, can nearly always "get a job."

Works for Others. Columbia used to have all her money coined here, but since our recent little unpleasantness with that fractious republic we have not been honored with her custom. Panama, on the contrary, gives us all her money to coin. Until the last year all the coining for Panama was done in France. The money for the Philippines is all made here now, with the exception of a little that is being turned out in San Francisco. The coins for the Philippines are made with a view to educating the Filipinos. Half of the money is in English and half in Spanish. What with making coins for the South American republics and other countries and our foreign possessions it would seem that work in the mint ought to be in itself a liberal education.

It would be a strange person who could visit the mint without giving way to the temptation to moralize. No one can see the great shining piles of coins as they are poured into the bags without speculating as to what will become of them. A few of the pieces will reward the struggles of the poor laborer, some will go to add to the miser's hoard, while still more of it will be heaped up on the accumulated piles of the multi-millionaire, and a great deal of it, one hopes, will be used to give comfort and rest to some of the earth, who cannot earn it themselves. If one could leave the mint with the belief that a great mass of the money was to be used in the broad interest of suffering humanity all over the world, that lives were to be made happier because of it, there would be nothing mercenary in saying that the almighty dollar was a thing to be worshipped, indeed.

Forced to Starve.

B. F. Leek, of Concord, Ky., says: "For 20 years I suffered agonies with a sore on my upper lip, so painful, sometimes, that I could not eat. After vainly trying everything else, I cured it with Bucklen's Arnica Salve." It's great for burns, cuts and wounds. At all drug stores; only 25c.

With The Money-Makers

What Is Being Done by The Journal Advertisers and Advertisers All Over the Continent, with Some Good Ideas from Ad. Experts.

Start Now.

You, Pensacola merchants, have seen what advertising will do for your business and your town, now why not profit by that experience and make the present year even better than the one just passed?

Newspapers Best.

In an address at Wilmington the other day Alfred Paschall, of the advertising department of Wanamaker's Philadelphia store, said: "For general publicity making in America nothing compares with the newspaper, and the advertising problem the introducing of the merchandise by the merchant to the consumer generally comes back to the question of using newspaper space with every man of business who depends upon the general public for his transactions."

White Sale.

Forbes, "The Quality Store," begins to-morrow with its semi-annual White Sale. Every woman in Pensacola knows just what that means, as W. J. & B. Forbes have had a number of these sales before.

Cat Out of the Bag.

H. H. Davies, Sir Thomas Lipton's former representative in New York, who is suing him for \$20,000 damages, is reported as saying that at the time of the last yacht race Sir Thomas Lipton ordered all the advertising of his tea stopped, for he said the yacht race was the finest advertisement he could have. This would seem to show that Sir Thomas had a keen eye for business, to say the least.—The American Press.

A Fine Ad.

The McDavid-Hyer Company and F. M. Whiting, representing that old favorite, the New York Life Insurance Company, publishes in to-day's Journal a full page advertisement, covering a detailed statement of that company. This was the first statement issued and the showing is the best ever made. The figures are there, and they speak volumes for that company, which means that the present year will be a good business year for them as they are telling the people what they have done and what they expect to do.

The Journal's Policy Too.

The Boston Herald has decided to exclude all objectionable advertising from its columns, particularly the unclean medical announcements. In a recent issue it prints more than a page of commendation from prominent persons on the course it has adopted. The Herald says:

Business men who have freely expressed their opinions on the matter show that they, no less than the clergymen desire a newspaper that is clean both as to its reading matter and its advertisements to take into their homes. They agree with the clergymen that "dirty" advertising is harmful, and they welcome the move toward what they call the "higher journalism."

Over One Hundred to Go.

A little judicious advertising in The

Sucrene

Being the Best Balanced Ration for

Feeding Working Animals and for a

Milk and Butter Producer

We ask the feeders of Horses, Mules, Oxen and Milch Cows to give this feed a trial and be convinced.

CALL FOR THE ORIGINAL MOLASSES FEED "SUCRENE," AND TAKE NO OTHER.

F. S. Mellen & Co.



YOURS FOR THE

CLEAN NEW YEAR.

It is our province to make the home sanitary, wholesome, sweet and clean in so far as we care for its plumbing by modern methods. We bespeak your orders during 1905, knowing full well that we can accord you full measure of satisfaction—even as to price. Glad to estimate on any job, no matter how small.

WICKE & CO

Phone 325.

Journal for the "Ben-Hur" attraction in Mobile this week, has resulted in a most satisfactory manner. Many people from Pensacola will leave for Mobile today, while others will go later in the week. Still some people say that advertising don't pay.

Selected Advertisements.

The following notice was posted on the courthouse door of a Kentucky town:

"N. B. take particular Notice that there is now in the Jail of Boyd county Ky Inegroe man bearing the name of Jackson marloe from mazaray as he says Delivered to me by a Purmittimus from the Justice of the peace of said county on the 5th June 1882.

"P. T. JILSON."

The Star of Hope, a newspaper printed in the prison at Sing Sing, had the following:

"Lost—A good character; the owner will give all his earthly possessions for its return and no questions asked. Address Contrition, Clinton Prison."—Washington Star.

Bargain Fever.

The Clutter Music House caught the bargain fever, and it is offering the public some instruments, both new and second-hand, at greatly reduced prices. This means that the present year will be a harmonious one.

The Right Kind.

It is not enough to attract favorable attention. The advertising should not only attract, but should hold the attention, until the reader is convinced. The advertising that convinces and sells the goods—that's the kind. Conviction is better than "suggestion," the "reason why" is better than the "direct command."—The Advertising World.

Doing Big Business.

The M. & O. Clothing Company is still doing a good business. The December business of that concern was considerably above expectations and the good showing must necessarily be attributed to advertising.

Be Natural.

Remember this, it is not enough to attract attention to your ad; to do you any good, it must be favorable attention. Many in their striving for originality achieve merely oddity, or clownishness. Be yourself, be distinctive, and your advertising will be original enough. Many of the ideas here expressed may have appeared in one or another form before. But they are original, nevertheless, because they are expressed in the writer's own way.—The World.

Use Judgment.

All advertising does not always pay. But there are some kinds of advertising that will pay any man who is doing business. The advertising that will prove effective in one instance will fail in another. To select the most judicious method of advertising requires good business judgment. No man can bring too much common sense and business insight into the advertising field.—The World.

If the energy some merchants waste in fussing about poor business was expended in the right direction, together with a liberal amount of pluck, it could undoubtedly create good business.

Consider your business a machine and advertisements as the oil necessary to keep it running smoothly. But bear in mind it is of very delicate mechanism and needs the very best of oil.

Don't hesitate. If there seems a reasonable chance of the scheme you are thinking of bringing you trade, why, by all means try it, and at once.

Cured Lumbago.

A. B. Canman, Chicago, writes March 4, 1903: "Having been troubled with Lumbago at different times and tried one physician after another, then different ointments and liniments, gave it up altogether. So I tried once more, and got a bottle of Ballard's Snow Liniment, which gave me almost instant relief. I can cheerfully recommend it, and will add my name to your list of former sufferers." Sold by all druggists.

CHEAP EXCURSIONS.

Capt. Bennie Edmundson will run two cheap excursions to the Life-Saving Station Sunday morning and evening. Boats leave at 10 a. m. and 2 p. m. Phone 204.

BASKET BALL AT ARMORY HALL TUESDAY NIGHT, JAN. 10, BETWEEN THE C. L. I.'S AND THE SILENT FIVE. ADMISSION 25c.

DOES YOUR BOY NEED A SUIT OF CLOTHES, A HAT, A PAIR OF SHOES, AN OVERCOAT, UNDERWEAR OR SHIRTS? FETCH HIM DOWN TO OUR BIG DEPARTMENT STORE AND FIT HIM OUT. WE ARE OFFERING SPECIAL REDUCTIONS ON ALL BOYS' WEAR. WM. JOHNSON & SON.

Knights of Pythias.

Pensacola Lodge, No. 3, K. of P., will hold regular meeting Monday, January 9th, at 7:30 o'clock. The newly elected officers are requested to be present to be installed. Members of sister lodges and visiting brethren are invited to attend.

W. M. WEEKLY, C. C. H. HORSLEY, K. R. S.



The Equitable Life Assurance Society

Of the United States.

HENRY B. HYDE, Founder.

120 Broadway, New York.

PRELIMINARY STATEMENT, JAN. 1st, 1905.

Outstanding Assurance,	\$1,500,000,000
Increase during 1904, \$90,000,000.	
Income,	78,000,000
Increase during 1904, \$4,000,000.	
Assets,	410,000,000
Increase during 1904, \$29,000,000.	
Assurance Fund and all other liabilities,	332,000,000
Surplus,	78,000,000
Increase during 1904, \$5,000,000.	
Paid to Policyholders,	37,000,000
Increase during 1904, \$2,000,000.	

The Amount paid in Dividends to Policyholders was larger than during any previous year in the Society's history.

James W. Alexander, President.

James H. Hyde, Vice-President.

Splendid opportunities for men of energy and character to act as representatives. Write to GAGE E. TARBELL, 2nd Vice-President.

KNOWLES BROS.,
GENERAL AGENTS,
309 South Palafox Street, Pensacola, Florida.

DIRECTORY

WOODMEN'S CIRCLE.

Oak Grove N. 4. W. C. meets every Thursday at 3 p. m., in Pythian hall. Visiting sovereigns cordially invited.

MISS CARRIE ELDREDGE, FRED WINKLER, Guardian Clerk.

Pensacola Lodge No. 2, K. of P. meets every Monday evening at 7:30 o'clock at their Castle Hall, Blount Watson building, corner Palafox and Garden streets. Visiting brethren cordially welcomed.

W. W. WEEKLY, C. C. H. HORSLEY, K. of R. & S.

Rathbone Lodge No. 30, K. of P. meets every Thursday evening at 8:00 o'clock in their Castle hall, third floor, Blount Watson building, south-west corner Palafox and Garden streets. Visiting knights and sisters cordially welcomed.

F. WINKLER, C. C. JAS. NEVILLE, K. of R. & S.

P. L. E. F. Rathbone Sisters, Magnolia Temple No. 4, meets every Wednesday after noon at 2:30, in K. of P. Castle hall, Blount Watson building, corner Palafox and Garden streets. cordial invitation is extended to all visiting brothers and sisters.

MRS. EMMA CLUTTER, MRS. TILLIE DENNARD, M. E. C. M. R. C.

Knights of Columbus. Meetings of the Knights of Columbus are held at their hall, No. 3 West Independence street, on every Monday evening in the month, at 7:30 o'clock. An invitation is extended to visiting knights.

JOHN B. JONES, Grand Knight. EDM. FOX, Recorder.

Pensacola Lodge No. 4, I. O. O. F. meets every Thursday evening at 7:30 at the new hall on West Garden street. Visiting brethren cordially invited.

N. A. NEILSEN, N. G. B. R. WITSKOVSKI, Secretary.

REBEKAH SISTERS. Naomi Lodge No. 10, Rebekah Sisters meets every Monday night at 8 o'clock in I. O. O. F. Hall. Visiting sisters cordially invited.

MISS NEITA M. ELLIOTT, MISS MAMIE FREEMAN, Secretary.

W. G. W. Live Oak Camp No. 1, W. G. W. meets in Pythian Hall 1st and 3rd Wednesdays in each month. Visiting sovereigns cordially invited.

LESLIE F. BROOKS, Clerk. Excelsior Encampment, I. O. O. F. Excelsior Encampment No. 4 meets on second and fourth Wednesdays at I. O. O. F. Hall, on West Garden street. Visiting patriarch invited.

GEO. W. MARBLE, C. J. JOHNSON, Scribe. Chief Patriarch.

Joppa Lodge, No. 6, I. O. O. F. Joppa Lodge, No. 6, I. O. O. F. meets every Tuesday evening at 7:30 o'clock at Rufford Hall, West Garden street. Visiting brethren cordially invited.

H. JEDEVIDE, N. G. C. L. SMITH, Sec.

When You Are Building a House

The best lumber you can get is none too good.

Our Lumber is Thoroughly Seasoned

and will bear the closest scrutiny. It will pay those intending to build, and especially contractors, to get our prices.

Saunders Mill Company

J. R. SAUNDERS, President. W. C. MACKEY, Sec. Treas.

Pensacola, Florida. Phone 717.

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Nick's Restaurant and Cafe

The only place where ladies may get substantial refreshments.

Oysters in Every Style

DUCKS, FISH, Doves, YARD EGGS.

In fact, everything that is usually kept in a modern restaurant may be found here.

Nick Apostle, Proprietor.

Xmas Has Come and Gone, but the

Pensacola Pressing Club

is doing business at the same stand. Send us your clothes to be cleaned, pressed, altered or repaired. Work done quickly and at reasonable prices.

KILL THE COUGH AND CURE THE LUNGS

WITH Dr. King's New Discovery

FOR CONSUMPTION, COUGHS AND COLDS

Price 50c & \$1.00 Free Trial.

Swiftest and Quickest Cure for all THROAT and LUNG TROUBLES, or MONEY BACK.

Read The Journal's Want Columns. They have helped others, and why not you?